

RECRUITMENT · TALENT ACQUISITION

How RocketSDR grew engagement 97% and ended candidate ghosting

10,000+ candidate conversations managed end-to-end — a zero-wait, 24/7 recruitment engine.

97%

Engagement growth

10,000+

Candidate conversations

24/7

Availability

0

Wait time

The challenge

As an AI-first company, RocketSDR needed its recruitment funnel to reflect its product. Candidate FAQs, application-status checks, and offer nurturing consumed the human team, and candidates ghosted between steps.

The approach

- Finn ran inbound and outbound candidate FAQs, application-status checks, and offer-to-hire nurturing.
- Proactive escalation flagged high-intent candidates for the human team.
- A zero-wait, 24/7 candidate experience.
- Every conversation captured to sharpen the funnel.

The results

RocketSDR grew call-minute engagement 97.22%, managed 10,000+ candidate conversations end-to-end, and freed its human team for the final high-impact interviews — turning the recruitment funnel into an automated engine and stopping the ghosting.

“The proactive escalation feature was a game-changer. We stopped chasing candidates and started closing them.”

— Recruiting Team, RocketSDR

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