

COMPARISON

Finn vs. an outsourced BPO or SDR team

The scale, consistency, and cost math against a human calling team.

Why teams weigh it

A BPO or in-house SDR team puts humans on the phone — proven, adaptable, and the default for most outbound. The strain shows the moment volume moves faster than you can hire.

The tradeoff

Humans scale linearly: 3× the volume means 3× the hires or a bigger contract, plus weeks of onboarding before the first live call. Finn scales with a config change — thousands of concurrent lines in seconds, the same tone and script on every call, every conversation transcribed, scored, and written back instead of living in a rep's head. It doesn't replace the hard, high-empathy calls — it warm-transfers those to your people with full context.

Side by side

An outsourced calling team	Finn
Weeks to hire, onboard, and train	Live in under 30 days; scale in seconds
3× volume = 3× hires or contracts	Scales with usage, not headcount
8–15% connect (manual dialing)	30–40% connect
Quality varies by rep, shift, and turnover	Same tone and script on every call
Compliance varies by agent	DNC/consent enforced; full audit trail

A calling team scales with its next hire. Finn scales with the list.

Compare on your numbers — book a demo at www.hirefinn.ai/bookademo

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