

EXECUTIVE BUSINESS CASE · LOGISTICS

The cost of inaction in logistics

Every failed delivery and un-confirmed window is a re-attempt cost and a support call you're paying for twice.

70% Shift lost to idle	~\$25 Per connected call	8–15% Connect ceiling	~40% CRM decay / year
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The status quo is not free

Delivery windows go unconfirmed, failed deliveries trigger costly re-attempts, and inbound tracking calls flood support. Expanding the carrier network by hand doesn't scale.

What one quarter of waiting costs

Hidden cost	What it means in logistics
Failed deliveries	Un-confirmed windows cause costly re-attempts.
Tracking calls	Inbound "where's my order" calls swamp support.
Thin carrier network	Outreach to expand carriers is manual.
Access gaps	Missing gate and access notes delay drops.

What automating unlocks

Teams that close the gap see ~90% cost per qualified lead, 5x meeting volume, and 30–40% connect rates vs 8–15% manual — with ROI in 60–90 days.

The decision

Finn closes the gap between your system of record and your system of action as a usage-based line item — payback under six months. Waiting isn't free; it's the swivel-chair tax, paid another quarter.

Build the logistics business case — book a demo at www.hirefinn.ai/bookademo

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