EXECUTIVE BUSINESS CASE · FINTECH

The cost of inaction in fintech

Slow fraud confirmation, KYC drop-off, and a dispute backlog are cost, risk, and churn compounding by the day.

70%	~$25	8–15%	~40%
Shift lost to idle	Per connected call	Connect ceiling	CRM decay / year

The status quo is not free

Support becomes a compliance and cost problem as you scale. Fraud confirmations wait, onboardings stall at document submission, disputes back up — and every gap is regulatory exposure.

What one quarter of waiting costs

Hidden cost	What it means in fintech
Fraud delays	Slow confirmation raises loss and customer anxiety.
KYC drop-off	Onboardings stall at document submission.
Dispute backlog	Chargebacks and disputes queue without capacity.
Compliance exposure	Inconsistent, un-audited conversations at scale.

What Finn unlocks in fintech

OrbitWallet contained 75–80% of inbound calls and cut support costs by nearly 40% — deployed nationwide in under a month, without loosening compliance.

The decision

Finn closes the gap between your system of record and your system of action as a usage-based line item — payback under six months. Waiting isn't free; it's the swivel-chair tax, paid another quarter.

Build the fintech business case — book a demo at www.hirefinn.ai/bookademo

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