EXECUTIVE BUSINESS CASE · FINANCIAL SERVICES

The cost of inaction in financial services

Aged leads uncalled and servicing gaps are conversions and repayments quietly slipping away.

70%	~$25	8–15%	~40%
Shift lost to idle	Per connected call	Connect ceiling	CRM decay / year

The status quo is not free

Aged leads sit uncalled, loan servicing and collections leak without timely outreach, and each manual call carries compliance risk. The cost of waiting compounds on the book.

What one quarter of waiting costs

Hidden cost	What it means in financial services
Aged leads	Un-nurtured leads never convert.
Servicing gaps	Loan servicing and support calls go unhandled.
Collection leakage	Payment reminders don't go out consistently.
Compliance risk	Manual dialing risks regulatory missteps.

What automating unlocks

Teams that close the gap see −90% cost per qualified lead, 5× meeting volume, and 30–40% connect rates vs 8–15% manual — with ROI in 60–90 days.

The decision

Finn closes the gap between your system of record and your system of action as a usage-based line item — payback under six months. Waiting isn't free; it's the swivel-chair tax, paid another quarter.

Build the financial services business case — book a demo at www.hirefinn.ai/bookademo

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