

EXECUTIVE BUSINESS CASE · EDUCATION

The cost of inaction in education

Missed admissions inquiries at peak and stalled applications are enrolled students you'll never count.

70% Shift lost to idle	~\$25 Per connected call	8–15% Connect ceiling	~40% CRM decay / year
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The status quo is not free

Prospective students inquire around the clock during peak season; a missed call is a lost applicant. Applications stall mid-funnel with nobody to nudge them, and the admissions desk can't scale for the surge.

What one quarter of waiting costs

Hidden cost	What it means in education
Missed inquiries	Peak-season prospects hit voicemail and enroll elsewhere.
Stalled applications	Half-finished applications go un-nudged and lapse.
Peak surge	Admissions can't staff for seasonal spikes.
Student churn	At-risk students aren't reached at the right window.

What automating unlocks

Teams that close the gap see –90% cost per qualified lead, 5× meeting volume, and 30–40% connect rates vs 8–15% manual — with ROI in 60–90 days.

The decision

Finn closes the gap between your system of record and your system of action as a usage-based line item — payback under six months. Waiting isn't free; it's the swivel-chair tax, paid another

quarter.

Build the education business case — book a demo at www.hirefinn.ai/bookademo

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